

Reno Expert

EJM Construction Management Inc.

SIMPLE, STRAIGHTFORWARD HONESTY



An East Vancouver home gets a new outlook on life.



Sometimes Ed Mocnik feels as if he's part creative director, part juggler, and part relationships expert in addition to being a renovator/builder. As president of EJM Construction Management Inc, multi-tasking like this simply goes with the territory. But the twinkle in his eye as he talks leaves no doubt he wouldn't have it any other way.

"Last week, for example, I met with a client and his wife in Kerrisdale," he says. "About half an hour into the conversation, he looked at me, laughs, and said: okay, I get it now – you guys are actually marriage counselors aren't you?" Ed's own laugh is easy-going and genuine.

Two way talking

Named one of Vancouver's top 40 Under 40 entrepreneurs in 2005, Ed remains a firm believer that the key to a cost-effective, successful renovation is keeping communication lines wide open. "The more open a client is about what they want, the more successful the renovation will be – period," he says.

But he's quick to stress communication has to be two-way. "On our side, we must clearly define the scope of the work to be done." Another critical part of his role is showing people how to achieve their dreams within their budget and when they need to change or modify their plans in order to get there. "We encourage people to think outside the box, but if you keep adding more complexity, it's going to cost more."

Ed also stresses renovating is not a time for ego. "You absolutely have to feel comfortable with the person you hire. If you believe your uncle or brother or best friend can do a better job, by all means work with them. But when you hire a professional renovator, you must recognize that while you are an active participant in the process, you aren't the pro. You need to be willing to take their advice. Yes, as renovators we must be flexible and open to change, but with every good intention, the average homeowner simply doesn't have the

in-depth knowledge of construction techniques needed to ensure work is done to the correct level of quality."

Looking ahead

With multiple renovation projects (including a major restoration project in Vancouver's The Drive neighbourhood) underway throughout the Lower Mainland, Ed says he plans to continue growing and diversifying the company. The company has already achieved BuiltGreen Builder and Certified Aging In Place Specialist designations. Plus they are one of only 170 builders in British Columbia to receive a CSABC StarCore rating for jobsite safety.

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But Ed is aware the building industry is approaching a critical time. "There is going to be a serious shortage of certified renovators/builders who can still provide personal, hands-on service and a professional level of quality," he says. "As an industry we must focus on training a new generation and encouraging young people to find out for themselves what a dynamic industry it can be."

He pauses again, and a smile lights up his face. "At the end of the day, there is no feeling quite like seeing a client's look of delight when they realize you have given them everything they envisioned for their home. When they thank you for making the process easy along the way, it's even better. And when they refer their friends to you... well, that's the best."

From residential to commercial projects, **EJM's** reputation as a premier builder is the right choice for the building of your project.

EJM builds better lifestyles.



After



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